

Loudermilk Homes Partners With United Development to Design and Build 11 Custom Luxury Homes in the \$3 Million Range in the Exclusive New Community, Blue Heron Walk

Blue Heron Walk is just steps away from the 30-acre Blue Heron Nature Preserve, which has old-growth woodlands, walking trails, wetlands, creeks, and rich flora and fauna.

ATLANTA, GA — December 11, 2023 — Leading custom luxury home design and build firm <u>Loudermilk Homes</u> has partnered with United Development to create an exclusive new pocket neighborhood of just 11 homes in the heart of Buckhead adjoining an idyllic nature preserve.

Blue Heron Walk is a quiet community with unmatched privacy, cul-de-sac access with no cut-through traffic, and lots measuring about a half-acre or more to support homes as large as 5,500 square feet plus unfinished basements. Construction is scheduled to begin in 2024.

Blue Heron Walk is just steps from the 30-acre Blue Heron Nature Preserve, which features old-growth woodlands, creeks, wetlands, walking trails, boardwalks, and rich diversity in animal and plant life. Located on Emma Lane just off Wieuca Road and Lakemoore Drive, the neighborhood is a short walk to Sarah Smith Elementary and just minutes from Chastain Park, the Buckhead business and retail district, and major commuter corridors including Ga. 400.

Designed by Loudermilk Homes and its sister company <u>Loudermilk Designs</u>, each custom luxury home at Blue Heron Walk features Tudor-inspired architecture with a Modern European aesthetic. Pitched rooflines have gentle sloping curves that create visual movement and softness, and a dramatic two-story window-clad staircase that allows natural sunlight to flood the space. The homes are designed with five bedrooms, six bathrooms, chef-inspired kitchens with high-end appliances, home office, three-car garage, and prices start in the low \$3 million range.

"Blue Heron Walk is a gem of privacy and tranquility in the heart of Buckhead, and we are thrilled to bring our custom craftsmanship and disciplined process to this new pocket neighborhood of just 11 luxury homes," said Sherwin Loudermilk, Founder and President of Loudermilk Homes.

Blue Heron Walk is being developed by United Development, a boutique residential development firm with more than three decades of experience in metro Atlanta.

"We are delighted to partner with Loudermilk Homes to design and build luxury homes that complement pristine setting of Blue Heron Walk and the nearby nature preserve," said Joe Ferguson, Founder and Owner of United Development.

Blue Heron Walk is being offered by Cathy LaMon of the <u>LaMon Team</u> of Keller Williams Buckhead.

Known for its rigorous pre-construction process and commitment to ultimate transparency, each homebuyer will have access to the Loudermilk Connect app, which features live 24/7 video feeds, real-time schedule and budget updates, daily work logs and photos so there are never any surprises. A complete archive of all design choices and selections is also housed in the app, and homebuyers can request and approve change orders with a digital signature on any touch screen device.

Using state-of-the-art smart home technology and the finest workmanship on every home, Loudermilk Homes has been repeatedly recognized as one of the leading design and build firms in the Southeast. In 2023, the company was a finalize for the Custom Home Builder of the Year Award by the National Association of Home Builders.

ABOUT LOUDERMILK HOMES

Loudermilk Homes was founded in 2009 by former IBM executive Sherwin Loudermilk, who serves as President of the Inner Atlanta Chapter of the Greater Atlanta Home Builders Association. The award-winning custom luxury design and build firm developed a proprietary 9-Step "Process to Perfection" to ensure quality custom craftsmanship and complete transparency on every project. Each Loudermilk Home has top-of-the-line smart home technology with voice command integration, and the Loudermilk Connect app allows homebuyers to see 24/7 video feeds, real-time schedule and budget updates, daily work logs, and approve change orders with a digital signature on any touch screen device. Loudermilk Homes has been honored to win prestigious awards, including being named a finalist for Custom Home Builder of the Year by the National Association of Home Builders in 2023, numerous OBIE awards from the Greater Atlanta Home Builders Association, Modern Luxury Interiors, City Lifestyle, Houzz and other influential publications. Learn more at www.LoudermilkHomes.com or call 770-485-2600.

ABOUT UNITED DEVELOPMENT

United Development is a boutique residential development firm that specializes in single family and townhome communities in metro Atlanta. With more than three decades of experience, United Development has successfully developed numerous subdivisions, single family homes, townhomes, and retail shopping centers. United Development was founded and is owned by Joseph M. Ferguson, III.

Contact:

Mary Jane Credeur · The Credeur Group · 404-317-2718 · mj@credeurgroup.com